



STOREFRONT IMPROVEMENT APPLICATION

FUNDED BY: AMERICAN RESCUE PLAN ACT (ARPA)



East Providence's Storefront Improvement Program is designed to help small business owners hit hard by the Pandemic. The U.S. Treasury has identified these business areas as most "disproportionately impacted:"

- Food Services,
- Personal Care Services,
- Entertainment,
- Arts,
- Recreation, and
- Accommodation.

You can access the application and style guidelines here:



WHO?

WHAT?

WHERE?

WHEN?

HOW MUCH?

You can improve your storefront's:

- Exterior lighting;
- Painting;
- ADA-compliant entryways;
- Window replacement and window framing;
- Replacement or restoration of original architectural details;
- New storefront construction within an existing building;
- Interior improvements to enhance window displays
- Excess asphalt removal (to add landscaping, improve drainage)
- Murals.

We'll be prioritizing areas that need the help most:

- **Waterman Avenue** from Pawtucket Avenue to North Brow Street (Census Tracts 102 & 103)
- **Riverside Square** from the juncture at Willett Avenue to Crescent View (Census Tract 106)
- **Warren Avenue** area from Pawtucket Avenue to Water Street (Census Tracts 104 & 105.01)

Rollout in September with the application remaining open until DECEMBER 31, 2024, or until the allotted funds have been awarded.

\$10K grant with ZERO match!

Businesses can request up to \$40K, though, with a 25% match.

